



REBUILDING TOGETHER TO 'MAKE IT HOME FOR THE HOLIDAYS' AT HGTV CHARITY EVENT IN NEW YORK CITY

New York, N.Y. – Nov. 29, 2006 – Rebuilding Together, the nation's largest all-volunteer home rehabilitation organization, is the designated charity for an HGTV holiday homecoming event in New York City's Greeley Square Park. Titled "Make It Home for the Holidays," the Nov. 30 to Dec. 3 event invites the public to record a personalized holiday video greeting with HGTV talent. In addition, visitors to the event site will have a daily chance to win a \$2,500 travel certificate.

To kick off the celebration on Nov. 30, "Pedaling Santas" representing the 50 states and the District of Columbia will take a Pedi cab ride "home" to the HGTV holiday-house façade located in Greeley Square Park (33rd St. and 6th Ave.). The Santas will arrive between 10:15 a.m. and 10:30 a.m., and will transport HGTV's charitable contribution of \$25,000 to Singer, Actress and Entertainer Diana DeGarmo, who will accept the donation on behalf of Rebuilding Together. In addition, from Nov. 30 through Dec. 22, the public can help double HGTV's donation to Rebuilding Together by visiting www.hgtv.com/makeithome.

"We are grateful to HGTV for its generosity," said Rebuilding Together President and CEO Gary A. Officer. "These thoughtful gifts and donations will go a long way in helping homeowners in need across the nation – particularly the elderly, disabled and families – live in warmth, safety and independence through Rebuilding Together house rehabilitations and modifications."

Eighteen HGTV hosts and designers will be on hand at various intervals for the four-day event, including Clive Pearse and Lisa LaPorta from *Designed to Sell*, Steve and Jim Kelley from *Junk Brothers*, Angelo Surmelis from *24 Hour Design*, John and Jimmy DiResta from *Hammered with John and Jimmy DiResta*, Eric Stromer from *Over Your Head*, and Steve Watson from *Don't Sweat It*.

The HGTV holiday house façade – complete with Rebuilding Together videos, photos and brochures – will be open to the public from 7 a.m. to 6 p.m. on Nov. 30 and from 10 a.m. to 6 p.m. through Dec. 3. For details and updates regarding the four-day Make It Home for the Holidays celebration, see www.hgtv.com or Rebuilding Together's Web site at www.rebuildingtogether.org beginning Nov. 30.

Media Coverage of Rebuilding Together and HGTV



Entertainment Tonight and *Inside Edition* attended the HGTV and Rebuilding Together event. Coverage is anticipated from both shows tonight. Check your local listings for show times.



New York Daily News
[‘Home Away from Home’ HGTV sets up in Greeley Square](#)

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